



EDUCATION

Savannah College of Art and Design
BFA in Advertising Design/ Illustration minor
2007-present Dean's List/ Graduated Cum Laude
Studied abroad in Lacoste, France 2010

PROFESSIONAL EXPERIENCE

Big Brothers Big Sisters of the Coastal Empire, Summer 2011

Advertising/ Marketing Specialist

Re-designed company website. Organized and implemented marketing and public relations program. Helped launch the start of Bowl for Kid's Sake and Camino Al Exito programs within the coastal empire region.

On Campus Agency Internship Jan-March, 2011

Freescale Jan-March, 2011

Developed promotional video for Freescale Semiconductor, the producers of chips and processors for the Kindle.

Outreach International Jan-Feb, 2011

Worked with Rodgers-Townsend Agency's client Outreach International, nonprofit organization based out of Kansas City, MO. Presented integrated campaign involving print, broadcast, and a publicity stunt.

Erwin-Penland. A Hill, Holliday Agency, Summer 2010

Creative Internship assisting a variety of account teams. (Verizon Wireless, BMW, Advance America, Uniroyal Tires, and BI-LO) doing communications, marketing, media, graphic design and copywriting.

Created and pitched Internship Recruitment campaign to Erwin-Penland for Summer 2011. Designed a Flash-based micro site, posters, direct mail, email blast, and HTML mobile site for the internship campaign.

HONORS, AWARDS, ACTIVITIES

Vernissage Award, 2010

Graphic Design Student Showcase, 2010

Old Savannah City Mission soup kitchen Volunteer, 2010-2011

Habitat for Humanity Volunteer, 2010

SCAD Ad Club, 2009-2010

SCAD Society of Illustrators, 2008-2009

SOFTWARE SKILLS

Proficient in Microsoft Office, Adobe Photoshop, Illustrator, and InDesign. Skilled in HTML, CSS, Adobe Dreamweaver and Flash.